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Goodwill Industries of Arkansas Names Shannon Boshears as Senior Vice President of Development



LITTLE ROCK, Ark. (April 28, 2022) — Goodwill Industries of Arkansas is pleased to announce Shannon Boshears as the organization’s new Senior Vice President of Development, effective April 28, 2022. In her new role, Boshears will focus on ensuring communication leadership, managing fundraising efforts, and supporting Goodwill’s mission to change lives through education, training and employment.

Before joining Goodwill Industries of Arkansas, Boshears was the Vice President and Chief Philanthropy Officer at Arkansas Hospice, overseeing fundraising, gift administration and communications.

Earlier in her 35-year career of working in public relations, Boshears was Vice Chancellor of Advancement at the University of Arkansas Pulaski Technical College, while also serving as Executive Director of the UA-PTC Foundation.

“We are pleased to welcome Shannon to the Goodwill family, who will no doubt bring her valuable expertise in communications and fundraising so we can further educate the public on our mission to help Arkansans who need a hand up, not a handout,” said Senior Vice President and Chief Mission Officer Markous Jewett.

About Goodwill Industries of Arkansas

Goodwill Industries of Arkansas is a 501(c)(3) non-profit organization dedicated to changing lives through education, training and employment. In the last fiscal year, our career services team helped 458 people find work at companies around the state. Through our various education, training and employment programs, Goodwill Industries of Arkansas provided services to 4,346 Arkansans. Since opening in 2017, 65 adults in Arkansas have graduated high school and earned their diplomas through The Excel Center, Goodwill’s high school for adults.