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Goodwill Industries of Arkansas Names Trent Wunstel as Senior Vice President & Chief Operating Officer



LITTLE ROCK, Ark. (February 21, 2022) — Goodwill Industries of Arkansas is pleased to announce Trent Wunstel as the organization’s new Senior Vice President and Chief Operating Officer, effective February 14, 2022. In his new role, Wunstel will focus on ensuring strategic leadership, operational oversight and supporting Goodwill’s mission to change lives through education, training and employment.

Before joining Goodwill Industries of Arkansas, Wunstel was the Chief Operating Officer at Goodwill of Western Missouri & Eastern Kansas, where he served for over three years, developing, communicating, executing and sustaining corporate strategic initiatives.

Earlier in his 25-year career of working with nonprofits, he formed Harmer | Wunstel, LLC. Wunstel provided strategy, communications and operational performance to medium-sized organizations.

“There is no greater satisfaction than serving those who need it most. My passion is changing lives, eradicating generational poverty in the community, and giving those in need a second chance in life,” said Wunstel.

About Goodwill Industries of Arkansas

Goodwill Industries of Arkansas is a 501(c)(3) non-profit organization dedicated to changing lives through education, training and employment. In the last fiscal year, our career services team helped 458 people find work at companies around the state. Through our various education, training and employment programs, Goodwill Industries of Arkansas provided services to 4,346 Arkansans. Since opening in 2017, 65 adults in Arkansas have graduated high school and earned their diplomas through The Excel Center, Goodwill’s high school for adults.

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