



PRESS
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Goodwill Retail Store on West Markham to Serve as Tornado Relief and Donation Center

LITTLE ROCK, Ark. (May 3, 2023) — As of Tuesday May 2, Little Rock’s tornado relief drop-off donation locations at The Family Assistance Center at City Center (315 N. Shackleford) and the Fire Department Training Center (7000 Murray Dr.) is no longer accepting donations. Goodwill has partnered with the City of Little Rock to designate the West Markham store (109 Markham Park Dr., Little Rock) as the Goodwill Tornado Relief Center and donation drop-off location for anyone wanting to donate non-food items for relief efforts.

“We remain dedicated to supporting Arkansas in its time of need, and we are incredibly grateful for our partnerships with the City of Little Rock, the Red Cross and other community partners,” said GIA President and CEO Brian Marsh. “Together, we can make a significant impact on the lives of those affected by recent events. Generous donations go a long way in helping individuals and families recover from their losses.”

Goodwill has set up a voucher redemption center at the Goodwill retail store at West Markham. Donations that Goodwill receives and designates for tornado relief will be located at this store. Individuals that have received vouchers from one of Goodwill’s tornado relief partners, including the American Red Cross Arkansas, will have access to use these vouchers in a specially designated area. These vouchers may also be used in any other part of the store, or any other Goodwill retail store in Arkansas.

Goodwill will be accepting donations including clothing, shoes, toys, medical equipment and household items such as housewares, electronics and home furnishings.

On April 1, Goodwill began fully funding vouchers for tornado relief efforts through vetted non-profit organizations, community centers and churches, distributed at their discretion, to those

who lost personal belongings due to tornadoes. These vouchers allow individuals in need to shop at any Goodwill retail store in the state to replace those lost belongings.

Food donations can be made to the Arkansas Food Bank (4301 W. 65th St., Little Rock) and Arkansas Hunger Relief Alliance (1400 W. Markham St. #304, Little Rock).

Goodwill Voucher Program

- Vouchers can be redeemed for goods at any Goodwill retail store in Arkansas.
- We are partnering with the Red Cross to distribute vouchers through their Shelter Resident Transition program as individuals are transitioning from temporary to permanent housing and are in need of replacing their personal belongings. For more information on how to receive a voucher, contact the Red Cross at 571-565-4478.
- Visit GoodwillAR.org/relief for more information.

Goodwill Career Center

Additionally, Goodwill Career Services will have career navigators on site for individuals needing job-placement assistance. Career Centers are located in all of our central Arkansas stores and are staffed Monday – Friday, 9 a.m. – 5 p.m. For specific locations visit GoodwillAR.org/career-services.

About Goodwill Industries of Arkansas

Goodwill Industries of Arkansas is a 501(c)(3) nonprofit organization dedicated to changing lives through education, training and employment. In the last fiscal year, our career services team helped 498 people find work at companies around the state. Through our various education, training and employment programs, Goodwill Industries of Arkansas provided services to 6,027 Arkansans. Since opening in 2017, 103 adults in Arkansas have graduated high school and earned their diplomas through The Excel Center[®], Goodwill's high school for adults. Visit GoodwillAR.org for more information.